

Trade School Education Respondents

Total Universe: 1,240,635

Base Rate: \$85.00/M

Description Summary

After graduating high school, young individuals have lots of options for what they decide to do next. This database contains the most accurate and complete information for young individuals who have graduated from high school and have not applied or enrolled in college programs, making them likely prospects for attending trade or technical school to earn their degree based on a specific set of skills. This population can be segmented through a variety of demographics, including age, graduation year, ethnicity, household income, and much more. Enhance your marketing campaign and get in touch with trade school prospects today.

How Our Data Is Compiled

Our Trade School Education Respondents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In addition to providing a course of study that dispenses with extras like electives and liberal arts studies, trade schools tend to offer hands-on training and even pathways to apprenticeships
- The construction industry, which generated \$338 billion in value in 2016, is projected to grow by 13% in the decade between 2014 and 2024

Recommended Usage

Our trade school prospects mailing list is recommended for many types of offers related to trade schools and technical schools, who may have offers related to construction, electrician work, plumbing, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Education Level
Household Income

Hobbies & Interests
Marital Status
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899